

# Video Marketing Tycoon

## Video Resources & Tools

### Live Video Communication

Create and broadcast live video for conversations, seminars, etc

- ☐ <http://blogtv.com>
- ☐ <http://oovoo.com>
- ☐ <http://www.mogulus.com>
- ☐ <http://www.stickam.com>
- ☐ <http://www.ustream.tv>
- ☐ <http://www.blippr.com>
- ☐ <http://www.heycosmo.com>
- ☐ <http://operator11.com>

### Video Creation

Create video by combining photos, video clips, PowerPoint slides, audio files, etc

- ☐ <http://www.adobe.com/products/premiereexpress>
- ☐ <http://animoto.com>
- ☐ <http://www.capzles.com>
- ☐ <http://flixtime.com>
- ☐ <http://jaycut.com>
- ☐ <http://www.masher.com>
- ☐ <http://www.muvee.com/en>
- ☐ <http://www.onetruemedia.com>
- ☐ <http://www.smilebox.com>
- ☐ <http://www.stroome.com>
- ☐ <http://studio.stupeflix.com>
- ☐ <http://www.videospin.com/Redesign>
- ☐ <http://photopeach.com>
- ☐ <http://www.xtranormal.com>
- ☐ <http://memoov.com>
- ☐ <http://www.alaasadik.net/realshow>

## Screencast Creation

Record what is happening on your computer screen.

- ☐ <http://www.techsmith.com/camtasia>
- ☐ <http://camstudio.org>
- ☐ <http://danicsoft.com/projects/copernicus> (for Macs)
- ☐ <http://www.bobyte.com> (look for the AviScreenSimosSi link)
- ☐ <http://www.jingproject.com>
- ☐ <http://www.screencast-o-matic.com>
- ☐ <http://www.debugmode.com/wink>
- ☐ <http://www.adobe.com/products/captivate>
- ☐ <http://www.allcapture.com/eng/index.php>
- ☐ <http://www.hyperionics.com>
- ☐ <http://www.shinywhitebox.com/home/home.html>
- ☐ <http://www.polarian.com/products/ScreenMimic.php>
- ☐ <http://www.miensoftware.com/screenrecord.html>

## Video Editing

Sites that allow you to add text, bubbles, graphics, music, etc to your videos

- ☐ <http://www.eyespot.com>
- ☐ <http://www.muveemix.com>
- ☐ <http://www.motionbox.com>
- ☐ <http://www.cuts.com>
- ☐ <http://www.jumpcut.com>
- ☐ <http://mojiti.com>
- ☐ <http://stashspace.com>
- ☐ <http://www.bubbleply.com>
- ☐ <http://graffiti.vidavee.com>
- ☐ <http://mixercast.com>
- ☐ <http://www.fliptrack.com>

## Video Converters

Convert video to different formats –

- ☐ <http://www.zamzar.com>
- ☐ <http://media-convert.com>
- ☐ <http://vixy.net>
- ☐ <http://heywatch.com>
- ☐ <http://www.mediaconverter.org>
- ☐ <http://online.movavi.com>

## Organize Your Videos

Organize videos from various sources, then create 'playlists' and share them with others.

- ☐ <http://www.aggrega.com>
- ☐ <http://feedbeat.net>
- ☐ <http://movies.ajaxilicious.be>
- ☐ <http://www.cliproller.com>
- ☐ <http://www.cozmo.tv>

## Misc Tools

**Record videos from your webcam and post them on any web page.**

- ☐ <http://www.hellodeo.com>
- ☐ <http://www.bubbleguru.com>

**Record a video message right in the web browser and share anywhere.**

- ☐ <http://www.flixn.com>

**Add special effects to your video chats (for MACs)**

- ☐ <http://allocinit.com/index.php?title=CamTwist>

**Add videos, pictures, flash and more to webcam and broadcast on messengers**

- ☐ <http://www.webcammax.com/en>

**Interact with other users while watching the same video**

- ☐ <http://www.clipsync.com>

**Publish broadcast quality news on your web site**

- ☐ <http://www.clipsyndicate.com>